



You are invited to register for the

# 2012



## Texas Urological Society Annual Meeting

**June 7 – 9, 2012**

Barton Creek Hotel • Austin, Texas



### Exhibitor Invitation

*Educational Program jointly sponsored  
by Texas Medical Association  
and the Texas Urological Society.*



Physicians Caring for Texans



# Texas Urological Society 2012 Annual Meeting

You are invited to be a part of the 2012 Annual Meeting of the Texas Urological Society in Austin, Texas. The meeting will be held at Barton Creek. Austin is the Live Music Capital of the World because it has more live music venues per capita than anywhere else in the nation. With a city as diverse as Austin, there's guaranteed to be something fun for everyone.

The society is hosting a Welcome Reception on Thursday evening for all attendees and exhibitors. This is the perfect way to meet the physicians and residents. Friday evening is open for all attendees to explore Austin's restaurants and live music nightlife. Exhibiting companies are welcome to invite physicians to any private events on Thursday (after the Welcome Reception) or Friday evening.

## Expected Attendance

**150 Urologists, 44 exhibiting companies**

## Important Dates

<b>Jan 13, 2012</b>	Submit application & payment in order to be listed in initial physician brochure
<b>May 16, 2012</b>	Hotel reservations deadline
<b>May 28, 2012</b>	Deadline to cancel without penalty
<b>May 28, 2012</b>	Payment due in full

## Exhibit Hall Hours

(schedule is subject to change)

### Thursday, June 7

<b>2 – 4pm</b>	Exhibitor Set-Up
<b>4 – 8pm</b>	Exhibits Open
<b>6 – 8pm</b>	Welcome Reception

### Friday, June 8

<b>7:30 am – 2:15pm</b>	Exhibits Open
<b>10 – 10:30am</b>	Break in the Hall
<b>Noon – 1pm</b>	Luncheon (not in the hall/tickets are available for purchase)
<b>2 – 2:15pm</b>	Break in the Hall

### Saturday, June 9

<b>12:30 – 3:30pm</b>	Exhibits Open
<b>12:30 – 1pm</b>	Break in the Hall
<b>3 – 3:30pm</b>	Break in the Hall
<b>3:30 – 5:30pm</b>	Exhibits Teardown

\*\* all continental breakfasts and refreshment breaks will be held in the exhibit hall

\*\*\* full scientific program is available upon request

## 2011 Exhibitors

Abbott Labs	Pfizer
Alere	PLUS Diagnostics
Allergan	Sanofi-Aventis
American Medical Systems	Sightline Health
AmeriPath, Inc.	Slate Pharmaceuticals
AMGEN	Southlake Medical Supplies, Inc.
Astellas	Texas Medical Liability Trust
AstraTech, Inc.	Uroplasty
Aureon	US Army Healthcare Team
Auxilium Pharmaceuticals, Inc.	Warner Chilcott
Boston Scientific	Watson Pharmaceuticals
Centocor Ortho Biotech	
Coloplast	
Cook Medical	
Covidian/Liebel Flarsheim	
Dendreon	
EDAP Technomed, Inc.	
Ferring Pharmaceuticals	
GMD	
Granbury Compounding	
Gyrus Medical	
HealthTronics	
iCAD, Inc.	
Intuitive Medical Software	
Karl Storz Endoscopy-America, Inc.	
Lilly USA	
MEDA Pharmaceuticals	
Medtronic	
Menrx Surgical	
Neusys	
NextMed	

# Meeting Site

## Barton Creek Hotel

8212 Barton Club Drive  
Austin, Texas 78735  
800-336-6158



**TUS has a special room rate of \$189 single/double plus a resort fee of 9% per night and applicable taxes.**

Please call 800-336-6158 by Thursday, May 16, 2012 to make your reservations or use the link below:

<https://gc.synxis.com/rez.aspx?Hotel=11200&Chain=5164&arrive=6/6/2012&depart=6/11/2012&adult=1&child=0&group=TUS2012>

Be sure to mention you are part of the TUS meeting. NOTE: if you need to cancel your reservation you must cancel at least 7 days prior to your check in date to avoid a cancellation fee of one night's room deposit.



## TUS Social Events

Please contact TUS staff directly if you are interested in any of the social events that are planned.

## Grant/Support Opportunities

Companies are invited to contribute to the meeting as supporters. Please contact the TUS office for more information.

Please note that, in accordance with ACCME guidelines, exhibit space is separate from grant contributions. Contact TUS to find out how your company can support the meeting with an educational grant.

## Special Opportunities to Partner with TUS

Gain recognition and generate visibility for your company by taking advantage of these unique opportunities.

<b>Friday Luncheon</b>	<b>\$2,000</b>
<b>Flash Drive of Syllabus Materials</b>	<b>\$1,500</b>
<b>Hotel Key Card</b>	<b>\$750</b>
<b>Totebags</b>	<b>\$750</b>
<b>Lanyards</b>	<b>\$750</b>

**Please contact April Martin if your company is interested in any of these special opportunities.**

**Note: You must be an exhibiting company to qualify for these special opportunities.**

## For More Information...

Please contact  
**Shari Noonan, Executive Director**  
or **April Martin, Exhibits Coordinator/Registrar**

with any questions:  
Texas Urological Society, 401 W. 15th Street, Austin, TX 78701.  
Phone: (512) 370-1513, or fax (512) 370-1626

shari.noonan@texmed.org or april.martin@texmed.org

[www.texasurologist.org](http://www.texasurologist.org)



## Exhibitor Opportunities

	<b>\$2,000 Bronze Exhibitor</b>	<b>\$3,000 Silver Exhibitor</b>	<b>\$5,000 Gold Exhibitor</b>	<b>\$6,000 Platinum Exhibitor</b>
Set of full membership labels				✓
Company logo placed on promotionals (eblast, promos, website)				✓
(2) tickets to Friday luncheon (upon request)				✓
Thursday Welcome Reception Recognition				✓
Friday Luncheon Recognition				✓
Saturday Presidents Dinner Recognition				✓
Opportunity to Address Attendees at Welcome Reception (upon request)				✓
Link to your company website (upon request)			✓	✓
Attendee mailing list in label format pre-meeting			✓	✓
Final attendee list after the meeting (upon request)			✓	✓
Coffee break supporter		✓	✓	✓
Continental breakfast supporter		✓	✓	✓
Listing of exhibit level on meeting signage		✓	✓	✓
Recognition in newsletters after the meeting		✓	✓	✓
Recognition in annual meeting on site syllabus	✓	✓	✓	✓
Recognition on TUS website	✓	✓	✓	✓
Exhibit ribbons on namebadges	✓	✓	✓	✓
6' table top booth				2 (2nd table by request)

\*\* additional tables can be purchased

## Exhibit Hall Traffic

To encourage traffic to all displays, TUS will host a prize drawing for the physician attendees who visit each exhibiting company. Additionally, all breakfast and refreshment breaks on Thursday, Friday and Saturday will be held in the exhibit hall.

## Exhibit Information

**Assignment of Exhibit Space:** The exhibitor should consider his/her space as reserved in the TUS Show only upon written acceptance of the application. Exhibitors will be listed in the initial physician brochure if application and payment is received and accepted by January 13, 2012. However, placement in the hall will not be assigned until full payment is received. Payment must be received by May 28, 2012 or the TUS reserves the right to cancel the Exhibitor's contract.



## Exhibit Booth Details

- Each standard exhibitor will be provided with a 6' x 30" draped table and two chairs. Exhibitors must conform to this or equivalent floor space.
- Telephone service, decorating services, electrical and internet connections are not provided by the TUS. You must contact the hotel directly to make arrangements for this, using the hotel's form that you will receive with your confirmation. The ballroom is carpeted.
- Security guard services are not provided by the TUS. All items brought into the facility are done so at the Exhibitor's own risk. The Exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.

**Social Functions:** Exhibitors are welcome to host private social events on Friday evening or Thursday evening following the welcome reception.

**Shipping:** Shipping information will be included in your exhibitor confirmation packet. The hotel will charge a fee for storage of boxes and/or delivery of boxes to the exhibit hall. Each exhibit company must complete the shipping request form.

**"Suitcasing" is prohibited!!** (see full regulations for more details on this and other policies at [www.texasurologist.org](http://www.texasurologist.org))

## Payment Information

Payment must be received by May 28, 2012 or the TUS reserves the right to release booth space to companies on the waiting list.

Checks should be made payable to the Texas Urological Society and mailed to TUS at 401 W. 15th Street, Austin, Texas 78701. TUS also accepts payment via MasterCard, Visa or American Express. No refunds will be made after May 28, 2012.

**TUS Tax ID# 74-2420918**

# Texas Urological Society Application for Exhibit Space 2012 Annual Meeting, June 7 – 9, 2012 Barton Creek • Austin, Texas

**MAKE CHECK PAYABLE TO: TEXAS UROLOGICAL SOCIETY • TUSTAX ID: 74-2420918**

Exhibiting Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Personnel who should receive exhibit confirmation materials (E-mail Address) \_\_\_\_\_

*Note that all materials will be sent via email ONLY.*

Primary Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Primary Contact Email \_\_\_\_\_

Secondary Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Secondary Contact Email \_\_\_\_\_

Description of Product/Service \_\_\_\_\_

List firms you do NOT wish to be in close proximity to (list companies, not products) \_\_\_\_\_

### We would like to be a TUS Exhibitor:

- Platinum Level \$6,000
- Gold Level \$5,000
- Silver Level \$3,000
- Bronze Level \$2,500

### We would like to participate in a special opportunity.:

- Friday Luncheon \$2,000
- Flash Drive of Syllabus Materials \$1,500
- Hotel Key Card \$750
- Totebags \$750
- Lanyards \$750

### Payment Options

Check enclosed in the amount of \$ \_\_\_\_\_ (payable to Texas Urological Society)

Payment By:  MasterCard  VISA  AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Printed Name on Card: \_\_\_\_\_

Signed Name (authorizes payment): \_\_\_\_\_

**\*Please note: on your credit card statement, charges will appear as "Texas Medical Association" as the TUS utilizes the TMA credit card services.**

**Send this form in now to secure your spot.**

### PLEASE RETURN FORM TO:

**April Martin, Exhibits Coordinator/Registrar**

**Texas Urological Society**

401 W. 15th St., Austin, TX 78701-1680

Phone: (512) 370-1513, or fax (512) 370-1626,

or [april.martin@texmed.org](mailto:april.martin@texmed.org) • [www.texasurologist.org](http://www.texasurologist.org)

**DEADLINE TO SUBMIT A COMPLETED APPLICATION: JAN 13, 2012**

# EXHIBITOR TERMS & CONDITIONS

**Payment Deadline:** In exchange for payment in full for the exhibit space contracted by the Exhibitor, the TUS will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by May 28, 2012. It is not necessary to send payment with this application form, but payment must be received by the established deadline. Exhibitors whose applications and payment have been submitted and accepted by January 13, 2012 will be listed in the initial physician registration brochure.

**Qualifications as an Exhibitor:** The TUS show management will, in its sole discretion, determine whether a prospective exhibitor is eligible to participate in the TUS show. Exhibitors shall be limited to those whose products or services are related to urology, medical, professional or practice interests. The TUS reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TUS show, or if the TUS show is full upon receipt of the application.

**Cancellation Deadline: Deadline for cancellation of exhibit space is May 28, 2012.** A full refund, minus a \$100 administrative fee, will be made to the Exhibitor if written notice is received by May 28, 2012. There will be no refunds for cancellations after this date.

If, after the contract is entered into, the TUS fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TUS show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TUS shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY TEXAS UROLOGICAL SOCIETY FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES AND ASSESSMENT, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR TEXAS UROLOGICAL SOCIETY OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

**Acceptance of Application:** Acceptance of this application as an agreement between the Exhibitor and the Texas Urological Society will occur only when an official confirmation packet has been sent by the TUS. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

**Exhibitor Regulations Agreement:** The undersigned acknowledges and agrees to the Exhibitor Regulations as published by the Texas Urological Society (available at [www.texasurologist.org](http://www.texasurologist.org) or upon request) which are considered to be part of this agreement between the Exhibitor and the Texas Urological Society.

**Warranty of Authority:** The Exhibitor and/or person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibiting Company, and is fully empowered to bind the Exhibiting Company to all provisions contained in this agreement.

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Company: \_\_\_\_\_

**PLEASE RETURN THIS APPLICATION WITH ANY PAYMENT TO:**

**Texas Urological Society**  
401 W. 15th Street  
Austin, TX 78701  
Phone: (512) 370-1513 • Fax: (512) 370-1626  
**TUS Tax ID# 74-2420918**



## EXHIBITOR POLICIES

Full exhibitor regulations available at [www.texasurologist.org](http://www.texasurologist.org)

### Size and Types of Exhibits

Exhibit space will be limited to a 6' x 30" table-top display or equivalent floor space. Exhibitors must conform to this space requirement and should plan displays with this configuration in mind. Exhibitors shall be limited to those whose products or services are related to physicians' medical, professional or practice interests. The TUS reserves the right to screen applications for space and to accept only those that conform to those criteria. Unethical conduct or infraction of the TUS policy will subject the exhibitor or his/her representatives to dismissal from the meeting. Should this occur, no refund of the exhibit fee will be made.

### Disclosure of Investigational Uses of Products, Devices or Procedures

All exhibitors will be required to follow the Food and Drug Administration (FDA) - imposed rules and regulations on displayed products. These rules require disclosure of current FDA status by appropriate labeling of all displayed products, such as medical devices and pharmaceuticals. Further information on these rules and regulations may be obtained from the FDA.

### Responsibilities:

- ◆ Telephone service, electrical service, decorating services and security guard services are NOT provided or arranged by the TUS. A form will be sent with your confirmation and must be returned to the TUS and Barton Creek.
- ◆ The exhibitor agrees to indemnify and hold harmless the TUS from and against any and all damages arising from the use by the exhibitor of its exhibit space or its activities therewith. Neither the TUS, nor the facility, assumes the responsibility for damage to, loss or theft of property of the exhibitors, or the exhibitors' agents, employees, or invitees.
- ◆ Use of a booth space by two or more firms is not permitted.
- ◆ In the event of failure or inability of the TUS to provide the space designated, the TUS agrees to refund in full to the exhibitor the exhibit fee paid.

### Shipping Information

Barton Creek will receive and store incoming packages at no charge if received within five (5) business days prior to the beginning of the program. Any packages received prior to this time will be subject to a \$6 per box, \$12 per display/case/oversized box and \$35 per pallet/crate per day charge. If a pallet or crate exceeds 200 lbs. there will be a \$85 in/out fee regardless of arrival date.

### The material should be sent using the following format:

Barton Creek  
Attn: Tom Campbell  
8212 Barton Club Drive  
Austin, Texas 78735  
Hold for: (YOUR NAME)  
(YOUR COMPANY NAME)  
Group: Texas Urological Society  
June 7 – 9, 2012

### Outgoing Shipping:

Shipping forms may be obtained in the Business Center. Barton Creek assumes no liability for damages to packages packed by the sender or its agent. Handling and shipping charges are the responsibility of the exhibitor and a credit card number will be required. A \$9 per box handling fee will be added to these charges. For larger boxes, displays, or cases, the fee will be \$12 for handling charge per item.

### Confirmation

Upon receipt of your exhibit space application, the TUS will send you a confirmation. Space is guaranteed only after payment has been received.

### Cancellation

**Deadline for cancellation of exhibit space is May 28, 2012.** A full refund, minus a \$100 administrative fee, will be made to the Exhibitor if written notice is received by May 28, 2012. There will be no refunds for cancellations after this date.

## Additional Information

For additional questions, contact:  
**Texas Urological Society**

April Martin, Exhibits Coordinator/Registrar

401 W. 15th St., Austin, TX 78701-1680

Phone: (512) 370-1513 • Fax (512) 370-1626

[april.martin@texmed.org](mailto:april.martin@texmed.org) • [www.texasurologist.org](http://www.texasurologist.org)

**TUS Tax ID# 74-2420918**



401 West 15th Street  
Austin, TX 78701

PRSRT STD  
U.S. POSTAGE PAID  
PERMIT NO. 1787  
AUSTIN, TX

## Exhibitor Invitation

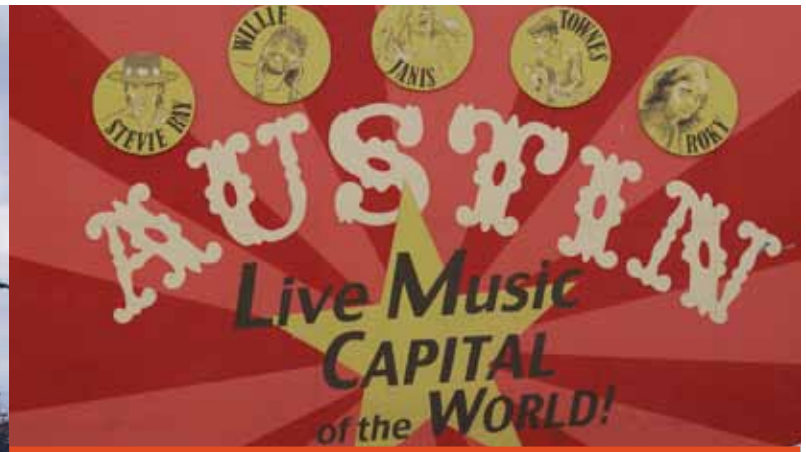
**IMPORTANT DATES**

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# Annual Meeting

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