



You are invited
to register for the

2010

Why should your company participate in the TUS Annual Meeting?

- ◆ Showcase your products and services
- ◆ Develop relationships with urologists across the state of Texas
- ◆ Raise your company's profile among Texas urologists
- ◆ Promote your company through event signage, the TUS newsletter and the TUS Website



Exhibitor Prospectus

Texas Urological Society Annual Meeting

June 17-19, 2010

The Westin La Cantera Resort
San Antonio, Texas



Sponsored by the
American Urological
Association, Inc.



American
Urological
Association
Education and Research, Inc.



Transportation and Information

The Westin La Cantera Resort does not provide shuttle service to or from the San Antonio Airport. Taxis are approximately \$40 each way, and private cars are approximately \$100 each way. Should you need to schedule transportation, please contact the resort's concierge at (210) 558-6500.

The Westin La Cantera Resort offers complimentary transportation to and from The Shops at La Cantera and Six Flags Fiesta Texas. Please contact the concierge for additional information.

Weather: Average temperatures range between 72°F and 92°F. Meeting rooms have a tendency to be cool, so make sure to pack accordingly.

Time Zone: Central Time

Internet Access: If you are planning to bring your laptop computer to San Antonio, there are two options for you to obtain Internet access in the resort. You can access high-speed Internet in your guestroom using the data port. You will be charged \$9.95, and the connection is available for twenty four hours. Also, the resort has complimentary wireless Internet service in the lobby.

Emergency Numbers: Please dial 911 for all emergencies.

Parking: Complimentary self parking is available, and valet parking is \$14 per day.

Recreational Activities and Facilities

Looking for things to do in San Antonio? For specific information on activities, calendars and scheduled events visit the following websites:

<http://www.westinlacantera.com>

<http://www.visitsanantonio.com>

<http://www.theshopsatlacantera.com/html/index7.asp>

<http://www.sixflags.com/fiestatexas/>

Attire

Casual "Cowboy" attire is recommended for all functions.



Resort Accommodations

The Westin La Cantera Resort

San Antonio, Texas

Phone: (210) 558-6500

Website: <http://www.westinlacantera.com>

\$185 - Room (for single or double)

The above rate does not include the occupancy tax or resort fee of \$10 per night. Resort occupancy tax is currently 16.75%.



Check-in: 3:00pm
Check-out: 12:00pm

Resort reservation deadline is Friday, May 21, 2010.

When making reservations, please call 1-888-627-8396. Please identify yourself as an attendee of the TUS Annual Meeting when making your reservation. Reservations must be made by May 21 to guarantee room rates and availability. Rooms must be guaranteed with a credit card at the time your reservation is made; however, you will be charged for your stay based on the credit card you provide upon check-in. **Reservations not cancelled 72 hours prior to scheduled arrival date will incur one night's room and tax charges that will be billed to the credit card on file.**

Early Departure and No Shows

If you choose to check out of the resort prior to your scheduled departure date, you must inform the resort at or before check-in. If you do not notify the resort at or before check-in, you are subject to an early departure fee of \$75. If you are a no-show and do not cancel your resort room 72 hours prior to your scheduled arrival date, you will incur one night's room charge plus all applicable taxes.

Program Schedule*

Thursday, June 17, 2010

1:00 – 7:30pm

Registration Open

4:00 – 5:00pm

Prostate Cancer/Hormone Replacement Debate

Joseph W. Basler, MD, PhD - *The University of Texas Health Science Center, San Antonio, Texas*

Mohit Khera, MD - *Baylor College of Medicine, Houston, Texas*

5:00 – 6:00pm

Infertility Lecture Cases

John Case, MD - *San Antonio, Texas*

Dan French, MD - *Dallas Center for Pelvic Medicine, Dallas, Texas*

Mohit Khera, MD - *Baylor College of Medicine, Houston, Texas*

6:00 – 8:00pm

Welcome Reception in Exhibit Hall

Friday, June 18, 2010

7:00am – 2:00pm

Registration Open

7:30 – 7:55am

Continental Breakfast in Exhibit Hall

7:55 – 8:00am

Welcome from TUS 2009-2010 President,

Arthur S. Centeno, MD

8:00 – 9:00am

GU Dermatology

Alan Menter, MD - *Texas Dermatology Associates, Dallas, Texas*

9:00 – 10:00am

Penile Cancer

Vitaly Margulis, MD - *The University of Texas Southwestern Medical Center, Dallas, Texas*

10:00 – 10:30am

BREAK in Exhibit Hall

10:30am – 12:30pm

Update on Male LUTS, Review of Urodynamics in the Male/Panel of UDS Cases

Stephen R. Kraus, MD - *The University of Texas Health Science Center, San Antonio, Texas*

Thomas G. Smith, MD - *The University of Texas Health Science Center at Houston, Houston, Texas*

Jack Walter, MD - *Brooke Army Medical Center, Fort Sam Houston, Texas*

12:30 – 1:30pm

Lunch and Presentation

Legislative Issues and TUS's Evolving Mission

Jaime Capelo - *Capelo Law Firm, Austin, Texas*

1:30 – 2:00pm

Healthcare Reform

Arthur S. Centeno, MD, *Urology San Antonio, San Antonio, Texas*

2:00 – 2:30pm

One on One with TUS Lobbyist

Jaime Capelo - *Capelo Law Firm, Austin, Texas*

2:30 – 3:00pm

TUS Annual Business Meeting

Afternoon

(On your own)

Saturday, June 19, 2010

7:00am – 1:00pm

Golf Tournament

Morning

(On your own)

12:00 – 5:00pm

Registration Open

12:30 – 12:55pm

BREAK in Exhibit Hall

12:55 – 1:00pm

Welcome from TUS 2009-2010 President

Arthur S. Centeno, MD

1:00 – 2:00pm

Internal Medicine Review

R. Scott Ream, MD - *Private Practice, Austin, Texas*

2:00 – 2:30pm

Everything You Need to Know About an EMR but Are Afraid to Ask

Michael M. Warren, MD - *Galveston, Texas*

2:30 – 3:00pm

BREAK in Exhibit Hall

3:00 – 4:00pm

Relapsing PCA and Chemotherapy

Anand Karnad, MD - *The University of Texas Health Science Center, San Antonio, Texas*

4:00 – 5:00pm

Geriatric Urology

Tomas L. Griebing, MD, MPH, FACS, FGSA - *The University of Kansas, Kansas City, Kansas*

5:00 – 6:00pm

ETHICS: Cowboy Ethics Presentation

Jim Owen - *Center for Cowboy Ethics and Leadership, Austin, Texas*

6:30 – 7:00pm

Reception preceding President's Dinner

7:00 – 10:00pm

President's Dinner

Exhibit Hours

Thursday, June 17, 2010

2:00pm – 4:00pm Exhibitor Set-up
6:00pm – 8:00pm Exhibits Open & Welcome Reception

Friday, June 18, 2010

7:30am – 12:30pm Exhibits Open

Saturday, June 19, 2010

12:30pm – 3:00pm Exhibits Open
3:00pm – 5:00pm Exhibits Teardown

* *Schedule subject to change*

Exhibit Benefits

The TUS is the only statewide organization for Texas Urologists, and this annual event provides you and your company a great opportunity to exhibit and showcase products and services of interest to urologists. Tabletop booths are available for a variable fee depending on your level of participation. The program offers exhibit time as well as informal social events where you can interact and network with urologists.

\$1,500 BRONZE EXHIBITOR

- ◆ Unique opportunity to meet with and market your products/services to urologists from across Texas
- ◆ One (1) 6'x30" table and two (2) chairs located in the official TUS Exhibit Hall where attendees gather exclusively for breakfast and refreshments
- ◆ Recognition in on-site program materials as an Exhibitor
- ◆ List of program attendees distributed on-site
- ◆ TUS Exhibits Passport – Physicians who visit each booth by the Saturday afternoon refreshment break will be eligible for a grand prize drawing

\$2,500 SILVER EXHIBITOR

All exhibits benefits listed under Bronze Exhibitor, plus:

- ◆ On-site signage indicating level of contribution placed at your booth
- ◆ Recognition in promotional campaign materials
- ◆ Recognition in the TUS newsletter following the meeting
- ◆ Signage at a continental breakfast and refreshment breaks

\$5,000 GOLD EXHIBITOR

All exhibits benefits listed under Bronze and Silver Exhibitors, plus:

- ◆ Set of mailing labels for pre-registrants for advance promotion
- ◆ Final attendee list e-mailed post meeting, upon request
- ◆ Link to your company Web site from <http://www.texasurologist.org> by request

\$6,000 PLATINUM EXHIBITOR

All exhibits benefits listed under Bronze, Silver and Gold Exhibitors, plus:

- ◆ A second complimentary 6'x30" exhibit table, available by request
- ◆ Two (2) complimentary tickets to the Friday Luncheon
- ◆ Signage at the Thursday Welcome Reception, Friday Luncheon and Saturday Evening President's Reception and Dinner
- ◆ Recognition featuring your logo in all applicable advance promotion (ads, membership-wide email campaign, Website)
- ◆ Public recognition during the Thursday Welcome Reception, Friday Luncheon and Saturday Evening President's Dinner
- ◆ Opportunity to address all attendees at the Thursday Welcome Reception

Support Opportunities

Please note that in accordance with ACCME guidelines, exhibit space is separate from grant contributions. Contact TUS at (512) 370-1513 to find out how your company can support the meeting with an educational grant.

Additional Sponsorship Opportunities

There are many different ways to promote your company during the TUS Annual Meeting. From sponsoring a resident to attend the meeting, breakfasts, breaks and lunch, to the golf tournament, tours, welcome reception and President's Reception and Dinner, there are multiple places to further your participation. Please contact TUS at (512) 370-1513 if your company is interested in these and other additional sponsorship opportunities.



Social Activities Activities in San Antonio

The Shops at La Cantera:

This open-air shopping center with tranquil surroundings, lush greenery and soothing water has over 160 specialty stores and major retailers such as Neiman Marcus, Nordstrom, Macy's and Dillard's, plus Anthropologie, Betsey Johnson, Burberry, Chico's, Coach, Williams-Sonoma, Tiffany & Co., Pottery Barn, Lilly Pulitzer, United Colors of Benetton and Ann Taylor.



The Rim Shopping Center: The Rim is anchored by Bass Pro Shops' Outdoor World, the largest Bass Pro store in Texas and fourth largest in the country, and a 19-screen movie theater with an IMAX screen, the city's second IMAX and the country's only community theater with an IMAX screen. Other stores include the Woodhouse Day Spa, Nordstrom Rack, Target, TJ Maxx Home Goods, Ulta, DSW, Charming Charlie's and JC Penney.

Six Flags Fiesta Texas: Experience the best in thrilling rides, exciting live entertainment and a free water park at Six Flags Fiesta Texas. Face your fears on the park's eighth roller coaster, Goliath. Soar high on the Superman Krypton Coaster, take gut-wrenching turns on Tony Hawk's Big Spin and enjoy a daring free-fall down on Scream. Then soak up some family fun at White Water Bay, Fiesta Texas free water park. End your evening with The Lone Star Spectacular, a multi-media experience complete with lasers and fireworks that depicts the history Texas along our quarry wall.

Sea World: SeaWorld San Antonio, the world's largest marine life adventure park and family entertainment showplace, presents a splashy lineup of more than 26 sensational shows, thrilling rides, animal attractions and educational experiences for all ages. It's actually four parks in one on 250 acres: a show park, a ride and slides park, a water park and an amazing animal's park. At SeaWorld San Antonio, there's something for everyone!

San Antonio Zoo: The San Antonio Zoo, the third largest zoo in the nation, is home to over 3,500 animals and several interactive exhibits that include: Kronkosky's Tiny Tot Nature Spot, Lory Landing, the butterfly exhibit and a fun petting zoo. The Zoo's newest exhibit, Africa Live!, features underwater viewing of hippos and crocodiles. And, don't forget to take a miniature train ride on the San Antonio Eagle located in Brackenridge Park.

TUS Social Events

Thursday Evening Welcome Reception: Start the meeting off right networking with physicians and guests. A relaxed, casual event welcomes you to the beautiful Westin La Cantera Resort in San Antonio!

Friday Luncheon: Enjoy lunch with the physicians – this event gives you a great opportunity to network with physicians during the conference.

Saturday Morning Golf: The golf tournament is open to all attendees; you may sign up for it on the enclosed registration form. The tournament will be held at The Palmer Course at La Cantera. The fee is \$175 and includes range balls, greens fees, cart, contest markers, beverage cart, lunch and transportation. Tee times will begin at approximately 7:00am, and prizes will be awarded Saturday evening.

Saturday Evening President's Reception and Dinner:

Enjoy hors d'oeuvres, cocktails and dinner at the outdoor Plaza San Saba at The Westin La Cantera Resort. Saturday evening promises to be a fun-filled Western-themed event with dinner and entertainment you won't soon forget! Don't forget your cowboy hat and boots!

Texas Urological Society

Application for Exhibit Space

2010 Annual Meeting, June 17-19, 2010

The Westin La Cantera Resort, San Antonio, Texas

MAKE CHECK PAYABLE TO: TEXAS UROLOGICAL SOCIETY • TUSTAX ID: 74-2420918

Name of Firm _____

Street Address of Firm _____

City, State, Zip _____

Telephone Number _____ Fax Number _____

E-mail Address (for up-to-date exhibit hall information) _____

Name of Authorized Personnel _____

The TUS Rules & Regulations apply to all activities related to the TUS Exhibit Hall & exhibit commitment. All Rules & Regulations should be read carefully before signing. Please forward the Rules & Regulations to the appropriate Show Coordinator or individual(s) responsible for your participation at the TUS Exhibit Hall.

Upon signing of this exhibit application, the exhibiting company acknowledges that it has read, understands and will abide by the TUS Rules & Regulations for the TUS Exhibit Hall, which are a part of this contract and will comply with all conditions under which the event space at the event facility is leased to TUS. Cancellation of participation is subject to penalty, per the TUS Rules & Regulations.

I have reviewed the Texas Urological Society's exhibit policies and hereby agree to the terms and requirements as outlined.

Signature of Authorized Personnel _____

Date _____

We would like to be a TUS Exhibitor:

- Platinum Level \$6,000
- Gold Level \$5,000
- Silver Level \$2,500
- Bronze Level \$1,500

Payment By: MasterCard VISA AMEX DISCOVER Check # _____

Card Number: _____ Exp. Date: _____

Printed Name on Card: _____

Signed Name (authorizes payment): _____

Please Note: On your credit card statement, charges will appear as "Texas Medical Association" as the TUS utilizes the TMA credit card services. Please make checks payable to: The Texas Urological Society.

Representatives to Attend Meeting (Information will be used to print name badges.)

Name of Representative(s) _____

*(**All meeting information will be sent to representative listed above unless otherwise indicated**)*

Mailing Address of Representative _____

City, State, Zip _____

Telephone Number _____ Fax Number _____

E-mail Address (for up-to-date exhibit hall information) _____

What general product line will your exhibit promote? _____

Who are your direct competitors (for use in booth placement)? _____

PLEASE RETURN FORM TO:

Claire Hogan, Exhibits Coordinator
Texas Urological Society

401 W. 15th St., Austin, TX 78701-1680
(512) 370-1513 FAX: (512) 370-1635
TUS@texmed.org

DEADLINE TO SUBMIT A COMPLETED APPLICATION: MAY 21, 2010

Texas Urological Society

Social Activities Registration Form

2010 Annual Meeting, June 17-19, 2010

The Westin La Cantera Resort, San Antonio, Texas

PLEASE NOTE: EACH EXHIBIT REPRESENTATIVE MUST COMPLETE THIS FORM.

Name of Representative _____

Name of Company _____

Street Address of Representative _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

In case of emergency during the conference, please contact: Name _____

Relationship _____ Phone _____

The standard Exhibit includes two complimentary tickets (for two representatives) to the Welcome Reception. If you would like to purchase additional tickets to the social activities, please complete the following information.

PLEASE INDICATE THE TOTAL NUMBER OF PEOPLE ATTENDING THE FOLLOWING SOCIAL FUNCTIONS:

THURSDAY, JUNE 17, 2010

	# OF TICKETS	TOTAL
Welcome Reception	_____ Complimentary	\$_____ n/c
<small>(You receive two complimentary tickets per company; however, please let us know if you will attend by placing the number of attendees in the space above. If no one will not be attending, please leave the space blank and you will not receive tickets to this event.)</small>		
Additional Welcome Reception Tickets	_____ @ \$40 per person	\$_____

MAKE CHECK PAYABLE TO:
Texas Urological Society
TUSTAX ID: 74-2420918

FRIDAY, JUNE 18, 2010

Luncheon _____ @ \$45 per person \$_____

SATURDAY, JUNE 19, 2010

Golf Tournament	Handicap _____	_____ @ \$175 per person	\$_____
Reception/Dinner		_____ @ \$80 per person	\$_____

SPONSOR A RESIDENT:

(TUS needs your help to make sure we can continue to allow all residents the chance to attend the Annual Meeting at no charge. It costs around \$200 for their attendance, which does not include the President's Reception/Dinner; however, any amount is appreciated.)

\$_____

PLEASE RETURN FORM TO:

Claire Hogan, Exhibits Coordinator
Texas Urological Society
 401 W. 15th St., Austin, TX 78701-1680
 Phone: (512) 370-1513
 Fax: 370-1635 Email: TUS@texmed.org

PAYMENT BY: MasterCard VISA AMEX Discover Check # _____ Amount \$ _____

Card Number _____ Exp. Date _____

Printed Name on Card _____

Signed Name (authorizes payment): _____

Please note: On your credit card statement, charges will appear as "Texas Medical Association" as the TUS utilizes the TMA credit card services.

 In accordance with the American with Disabilities Act, please check here if you have any special needs.

DEADLINE TO SUBMIT A COMPLETED APPLICATION: MAY 21, 2010

DEADLINE FOR HOTEL RESERVATIONS: MAY 21, 2010



EXHIBITOR POLICIES

Full exhibitor regulations available at www.texasurologist.org

Size and Types of Exhibits

Exhibit space will be limited to a 6' x30" table-top display or equivalent floor space. Exhibitors must conform to this space requirement and should plan displays with this configuration in mind. Exhibitors shall be limited to those whose products or services are related to physicians' medical, professional or practice interests. The TUS reserves the right to screen applications for space and to accept only those that conform to these criteria. Unethical conduct or infraction of TUS policy will subject the exhibitor or his/her representatives to dismissal from the meeting. Should this occur, no refund of the exhibit fee will be made.

Disclosure of Investigational Uses of Products, Devices or Procedures

All exhibitors will be required to follow the Food and Drug Administration (FDA)- imposed rules and regulations on displayed products. These rules require disclosure of current FDA status by appropriate labeling of all displayed products, such as medical devices and pharmaceuticals. Further information on these rules and regulations may be obtained from the FDA.

Responsibilities

- ◆ Telephone service, electrical service, decorating services and security guard services are NOT provided or arranged by the TUS. Please contact PSAV Presentation Services for any audio visual, power and Internet needs by calling (210) 558-2397. For any other needs, please contact the resort for more information.
- ◆ The exhibitor agrees to indemnify and hold harmless the TUS from and against any and all damages arising from the use by the exhibitor of its exhibit space or its activities therewith. The TUS, nor the facility, assumes the responsibility for damage to, loss or theft of property of the exhibitors, or the exhibitors' agents, employees or invitees.
- ◆ Use of a booth space by two or more firms is not permitted.
- ◆ In the event of failure or inability of the TUS to provide the space designated, the TUS agrees to refund in full to the exhibitor the exhibit fee paid.

Shipping Information

Incoming

The resort will receive and store all incoming packages at the loading dock. Due to limited storage space, boxes can be accepted no more than three (3) working days prior to the meeting. All packages received within the three-day allowed arrival time will not be assessed pre-post storage fees.

Each individual exhibiting company is responsible for all its shipping/storage charges. The following package-handling fees apply to all items arriving at the resort:

0-5 lbs:	\$5
6-20 lbs:	\$10

21-50 lbs:	\$15
Over 50 lbs:	\$25
Crates:	\$50
Pallets:	\$75

The shipper's return address must include shipper's name, address and telephone number.

The material should be sent using the following format:

Attn: Robin Hall, Convention Services Manager

Name of Your Company and Your On-Site Contact

Texas Urological Society 2010 Annual Meeting

June 17-19, 2010

C/O The Westin La Cantera Resort

16641 La Cantera Parkway

San Antonio, Texas 78256

Box ___ of ___ Boxes (Multiple boxes must be numbered.)

Outgoing

The Westin La Cantera Resort assumes no liability for damages to packages packed by the sender or its agent. Handling charges of \$5 per box and all shipping charges are the responsibility of the exhibiting company and will be charged to the exhibiting company.

Confirmation

Upon receipt of your exhibit space application, social registration form and payment, the TUS will send you a confirmation letter. Space is guaranteed only after payment has been received.

Cancellation

Deadline for cancellation of exhibit space is May 28, 2010. A full refund, minus a \$100 administrative fee, will be made to the Exhibitor if written notice is received by May 28, 2010. There will be no refunds for cancellations after this date.

Additional Information

For additional questions, contact:
Texas Urological Society

Claire Hogan, Exhibits Coordinator

Texas Urological Society

401 W. 15th St., Austin, TX 78701-1680

(512) 370-1513 • FAX (512) 370-1635 • TUS@texmed.org

TUS Tax ID: 74-2420918



401 West 15th Street
Austin, TX 78701

PRSR STD
U.S. POSTAGE PAID
PERMIT NO. 1787
AUSTIN, TX

Exhibitor Prospectus



IMPORTANT DATES

May 21, 2010
Registration Deadline

May 28, 2010
Cancellation Deadline

June 4, 2010
Payment Due In Full



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2010

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June 17-19, 2010

The Westin La Cantera Resort
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